



CRC Premium Business Member \$5,000 per year

1. CRC website – your company logo featured on Business Members page and your linkable logo featured on the CRC website homepage for one month. (approx 9000 monthly visits)
2. CRC e-newsletter – your company featured in CRC's monthly e-news, with paragraph article, logo, and link to company website. Your company's linked logo featured every month. (approx 5000 people)
3. Conservation Magazine – one-page ad in annual edition (mid-September publishing for Tour of Sustainable Homes); large logo listed on Business Members page. (approx 2000 copies distributed in Boulder County and across Front Range)
4. FREE Opportunity to participate in CRC's Spring ReSource Conservation Fair
5. Contractor Information – top placement and preferred listing with linked logo and five bullet points; may list business in up to three qualified categories; this information is found on CRC's website
6. CRC's Event Calendar – submit your events, and we'll post them on our calendar that is updated weekly; calendar promoted through CRC's e-news, website, and Facebook page.
7. Displays – your company's business brochures and business cards placed at CRC's Spruce Street office and at the ReSource Yard (approx 32,000 annual visitors). Opportunity to place company display at ReSource Yard.
8. Social Media Features – your company will be the subject of a two-minute video informational interview which will be posted on CRC's website, Facebook Page (1700 monthly users) and YouTube channel
9. Event sponsorship opportunities – advanced invitation to sponsor special events (Earth Day 5k, Annual ReWards Dinner, Boulder County Solar & Green Homes Tour, etc.); **20%** discount on all sponsorship levels.
10. Targeted campaign – we will work with you to help promote an event, product, service, or special offer that directly targets CRC's customer base (ask for more details)
11. CRC name and logo – use in your corporate communications when appropriate.
12. CRC's meeting space – free usage of CRC's 80-person meeting room (value \$150) for up to 5 (*five*) educational events, meetings and/or company trainings.

CRC Sustaining Business Member \$2,500 per year

1. CRC website – medium linked logo on Business Members page. (approx 9000 visits per month)
2. CRC e-newsletter – your company featured in CRC's monthly e-news, with 3 sentences, logo, and link to company website. Your company's linked logo featured every month. (approx 5000 people each month)
3. Conservation Magazine – half-page ad in annual edition; medium logo listed on Business Members page. (approx 2000 copies distributed in Boulder County and across Front Range)
4. FREE Opportunity to participate in CRC's Spring ReSource Conservation Fair
5. Contractor Information - preferred listing with linked logo and 3 bullet points; may list business in up to two qualified categories; this information is found on CRC's website, in CRC's e-news, and at CRC's office and events.
6. CRC's Event Calendar – submit your events, and we'll post them on our calendar that is updated every two weeks; calendar promoted through CRC's e-news, website, and Facebook page.

7. Displays – business brochures and business cards placed at CRC's Spruce Street office and at the ReSource Yard. (approx 32,000 annual visitors)
8. Social Media Features – your company will be the subject of a two-minute video informational interview which will be posted on CRC's website, Facebook Page (1700 monthly users) and YouTube channel
9. Event sponsorship opportunities – advanced invitation to sponsor special events (Earth Day 5k, Annual ReWards Dinner, Boulder County Solar & Green Homes Tour, etc.); **10%** discount on all sponsorship levels
10. Event invitations - your company will receive invitations to attend CRC public and private events including Spring ReSource Conservation Fair.
11. CRC name and logo – use in your corporate communications when appropriate.
12. CRC's meeting space – Free usage of CRC's 80-person meeting room (value \$150) for up to one educational event, meeting and/or company trainings.

CRC Standard Business Member

\$1,000

1. CRC website – linked logo on Business Members page (approx 9000 visits per month)
2. CRC e-newsletter – your company featured in CRC's monthly e-news, logo, and link to company website. (approx 5000 people)
3. Conservation Magazine – quarter-page ad in annual edition; small logo listed on Business Members page. (approx 2000 copies distributed in Boulder County and across Front Range)
4. FREE Opportunity to participate in CRC's Spring ReSource Conservation Fair
5. Contractor Information – preferred listing with linked logo and 2 bullet points; may list business in up to two qualified categories; this information is found on CRC's website, in CRC's e-news, and at CRC's office and events.
6. CRC's Event Calendar – submit your events, and we'll post them on our calendar that is updated every two weeks; calendar promoted through CRC's e-news, website, and Facebook page.
7. Displays – business brochures and business cards placed at CRC's Spruce Street office and at the ReSource Yard. (approx 32,000 annual visitors)
8. Event invitations – your company will receive invitations to attend CRC public and private events including Spring ReSource Conservation Fair
9. CRC name and logo - use in your corporate communications when appropriate.

CRC Small Business Member

Under 10 employees

\$500

1. CRC website – linked logo on Business Members page (approx 9000 visits per month)
2. Conservation Magazine – one-quarter-page ad in annual edition; small logo listed on Business Members page. (approx 2000 copies distributed in Boulder County and across Front Range)
3. Contractor Information – listing on CRC site with linked logo and five bullet points; may list business in up to two qualified categories
4. FREE Opportunity to participate in CRC's Spring ReSource Conservation Fair. CRC's Event Calendar – submit your events, and we'll post them on our calendar that is updated every two weeks; calendar promoted through CRC's e-news, website, and Facebook page.
5. Displays – business brochures and business cards placed at CRC's Spruce Street office and at the ReSource Yard. (approximately 32,000 annual visitors)
6. CRC name and logo - use in your corporate communications when appropriate.