



Conservation Magazine

An annual publication of the Center for ReSource Conservation

Ad Dimensions & Rates

Sizes & Rates	Width (in)	Height (in)	Price
Outside Back Cover	8.625	8.000	\$1,100
Inside Covers	8.625	11.250	\$1,100
Full page (trimmed)	8.000	10.500	\$900
Full page (bleed)	8.625	11.250	\$900
Half page vertical	3.400	9.600	\$600
Half page horizontal	7.125	4.625	\$600
Quarter page	3.400	4.625	\$350
Third page vertical	2.250	9.600	\$450
Third page horizontal	7.125	3.000	\$450
Sixth page	3.400	3.000	\$250

Deadlines

ANNUAL ISSUE Available September 2010 (Distribution: 3,500)

Reserve your space by July 16th, 2010

Deadline for Ad Submission is August 6th, 2010

Payment

An invoice will be sent upon receiving your ad space. Payment is due by October 1, 2010

For more information contact:
 Stephanie Andelman
 Development Director
 (303) 999-3820 ext. 215
sandelman@conservationcenter.org

Ad Submission Guidelines

Name your file with the name of your business/organization.

Define your art files as CMYK or grayscale.

Non-CMYK or grayscale color information in advertiser-supplied files will be converted to CMYK, with the publisher accepting no responsibility for color shifts that may occur during the conversion.

Ensure your ad is correctly sized.

Incorrectly sized ads will be modified to conform to sizes published in the material dimension table.

High-resolution (300 dpi) PDF file type is required.

Save PDF files as CMYK color at 300 dpi. Embed all fonts (screen and printer versions) and images. We are not responsible for ads sent to us in a format other than high-resolution PDF. Many design software packages offers PDF as a "save-as" or "print-as" option. CRC recommends Adobe InDesign CS4 as the design software of choice.

Deliver files by email or mail.

If PDF file is under 15 MB, e-mail to:
sandelman@conservationcenter.org

If PDF file exceeds 15 MB, mail on a zip file or CD to:

Attn: Stephanie Andelman
 Center for ReSource Conservation
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 Boulder, Colorado 80302



Ad Layout Options

